

# CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Mentzer Media Services**  
**210 W Pennsylvania Ave**  
**Ste 250**  
**Towson, MD 21204**

<b>Contract / Revision</b> 157190 /		<b>Alt Order #</b> 08363356
<b>Product</b> PORTMAN FOR SENATE		
<b>Contract Dates</b> 09/20/16 - 09/26/16		<b>Estimate #</b> 3681
<b>Advertiser</b> Pol/R Portman/R/Senate/OH-A		<b>Original Date / Revision</b> 09/07/16 / 09/07/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b> TV12736	<b>Advertiser Code</b> 280	<b>Product 1/2</b> 316
<b>Agency Ref</b> 4341		<b>Advertiser Ref</b> 43391

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	09/23/16	09/23/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$500.00					
N 2	WHIO	09/23/16	09/23/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$450.00					
N 3	WHIO	09/23/16	09/23/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$1,500.00					
N 4	WHIO	09/23/16	09/23/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$300.00					
N 5	WHIO	09/26/16	09/26/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$300.00					
N 6	WHIO	09/20/16	09/20/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$500.00					
N 7	WHIO	09/21/16	09/21/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$450.00					
N 8	WHIO	09/21/16	09/21/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$1,500.00					
N 9	WHIO	09/21/16	09/21/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$300.00					
<b>Totals</b>									<b>0.00</b>				<b>9</b>	<b>\$5,800.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

Contract / Revision	Alt Order #
157190 /	08363356

Contract Dates	Product	Estimate #
09/20/16 - 09/26/16	PORTMAN FOR SENAT	3681

Advertiser	Original Date / Revision
Pol/R Portman/R/Senate/I	09/07/16 / 09/07/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	8	\$5,500.00	(\$825.00)	\$4,675.00
09/26/16 - 09/26/16	1	\$300.00	(\$45.00)	\$255.00
<b>Totals</b>	<b>9</b>	<b>\$5,800.00</b>	<b>(\$870.00)</b>	<b>\$4,930.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Thank you for your business!

REP HEADLINE# 8363356  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP6/16 17.03  
\*\*\* WHIO-TV \*\*\*

ADV # ADV. NAME POLI/R PORTMAN/R/SEN/OH  
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC.

210 W. PENNSYLVANIA AVE. SUITE 250

TOWSON, MD 21204

REP. # OFF. # SALESMAN #  
BUYER NAME ALLY RAMBO  
SALES PRSN PH- NICK WELTE

ORDER # 157190

CONTRACT # 8363356

CLASS: NATL. LOCAL REGIONAL

PRDCT PORTMAN FOR SENATE EST#3681 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP20/16 SEP26/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP6/16 17.03

REP: TO DEANNA

FR JARED  
NEW ORDER FOR ROB PORTMAN  
TOTAL \$5800  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ROB PORTMAN FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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1			400P-500P	30		\$500.00	9/23	9/23	1		FRI	1
AGENCY ADVERTISER CODE = 280 AGENCY EST# = 3681												
AGENCY PRODUCT CODE = 316												
PROGRAM : ELLEN												
ORD COM1 : TARGET 8 INDEX: 108. NIELSEN: 3.3												
CON COM1 : ELLEN												





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SEP6/16 17.03  
 \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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9			900A-1000A	30		\$300.00	9/21	9/21	1		WED	1
PROGRAM : KELLY AND MICHAEL ORD COM1: TARGET 8 INDEX: 113. NIELSEN: 3.6 CON COM1: KELLY AND MICHAEL												

SEP/16 \$5,500.00 OCT/16 \$300.00

CONTRACT TOTAL \$5,800.00  
 TOTAL SPOTS 9

MARKET TOTALS \$12,083 WHIO 48% WDTN 35% WKEF 14% WRGT 1% CABL 0% WBDT 2%  
 SVC- NSI  
 DEMOS- RA21+\*